



Polski Związek
Hodowców Koni

Joint nomination for Re-election to the Board

I am pleased to nominate Dr Eva- Maria Livesey for re-election to the Board of the WBFSH. We are delighted to continue to cooperate with other key members of our organisation by proposing as her executive is Mateusz Cichón from Poland.

During their current term as a Board member, Eva has demonstrated strong commitment to the aims of the organisation and has been a hard-working and dedicated member of the team. She has brought her valuable experience in communications to the Board and thereby contributed significantly to the development and growth of the organisation. She has approached her responsibilities with knowledge and enthusiasm and maintains a clear focus on the organisation's objectives and the people and horses it serves.

Over the course of their term, Eva has gone above and beyond in lending a practical hand with the WBFSH exhibition stand, helped write and produce communication materials, and has hosted many popular webinars to help increase the outreach of the organisation.

Re-electing Eva would provide the WBFSH with the benefit of her commitment and hard work, while allowing the team to continue building on the progress made during their current term. Her understanding of the organisation, its priorities and its governance responsibilities means she is well placed to make a continued contribution to the Board.

Mateusz compliments the role by bringing extensive expertise from the breeding world, the sport and indeed from his professional legal expertise, which will be a great asset to the organisation. As Vice-President of the Polish Horse Breeders Association (PZHK) he has excellent connections with our Eastern European breeders and would thereby bring a new and valuable dimension to the board by including this highly vibrant and growing breeding community.

Eva and Mateusz are both valued for their ability to foster strong connections and collaborate well with breed societies and breeders all over the world.

I believe Eva would continue to bring energy, leadership and valuable experience to the role, and that Mateusz will be an excellent addition to the executive committee and to the organisation as a whole.

I am very pleased to put forward Eva's nomination for re-election.

Joris van den Oetelaar
Director, The Anglo European Studbook
17 September 2026





Résumé for Dr Eva-Maria Livesey

Dr Eva-Maria Livesey is a passionate and highly regarded professional in the British breeding industry who combines her interest in equestrianism and business experience with academic research of interest and senior advisory roles.

She has been a Vice President of the World Breeding Federation since October 2020, and in that time she has been instrumental in key developments and achievements, such as the launch of a brand new website and CMS, to fulfil the vision of an organisation that is both accessible to breeders and breeding enthusiasts all over the world as well as able to forge stronger links with the sport.

She is of German nationality and moved to Britain almost 30 years ago, making her completely bilingual and giving her an inside knowledge of breeding in Germany, as well as in the UK. She is excellently placed to help to maintain the strong international bonds and spirit of cooperation that are so central to the continued success and growth of the breeding industry.

She has excellent written and verbal communication skills and cultural awareness that enable her to operate effectively at national and international level in bringing people together, building strong teams and achieving consensus and buy-in.

Educated at Oxford University and Manchester, Eva held a Research Fellowship at Cardiff University and an Honorary Research Fellow position at the John Rylands Research Institute in Manchester.

In the equestrian industry, Eva is the only equine specialist member of UK GLE, The UK Genetics in Livestock and Equines Committee, which advises the British Ministry of Agriculture (Defra) on issues and developments in breeding. She is a senior evaluator and consultant for the Anglo European Studbook, where she has been handling not only all corporate and public relations, but also been involved in process management and the introduction of a state-of-the-art linear evaluation system.

She is also an executive director of British Breeding. At that organisation, Eva is responsible for the Youngstock evaluation programmes, where she implemented significant improvements inspired by the linear profiling discussions she encountered in the WBFSH supported CIGA seminars. The programme provides a thorough evaluation of young horses from foals through to the age of three to examine their specific suitability for the Olympic disciplines across all breeds and studbooks, thus providing an excellent opportunity to collect and compare linear data across a diverse range of equines. The programme's purpose is to provide the all-important link between breeding and the sport - something which British Breeding facilitates by having on its board the CEO's of the three main British Olympic discipline bodies - by providing feedback to breeders and by identifying horses with the potential to succeed at international level. Eva is also a key contributor to the company's other programmes, including a high quality quarterly breeding magazine and an annual stallion show.

Eva enjoys an excellent reputation in Great Britain and beyond for her professionalism and fairness. In addition to her association with the Anglo European Studbook, whose public and corporate relations she has been managing since 2015, she enjoys the trust and respect of a wide range of studbooks through her active participation in the industry.

CURRICULUM VITAE

Name: Dr Eva-Maria Livesey

Email: horsepowercreative@gmail.com
eva@angloeuropaenstudbook.co.uk

Mobile: +44 (0) 7834 194821

Born: 28 June 1978, in Düsseldorf, Germany

Marital Status: Married, 1 son born 02/2004

Nationality: German

Languages: German and English (bilingual), French, Spanish (basic)

Education and Qualifications:

December 2012 PhD, University of Manchester

September 2007 MA in German Studies, University of Manchester. Distinction

July 2005 PGCE Modern Languages, Keele University

July 2000 BA(Hons), Philosophy, Politics and Economics,
University of Oxford

July 1997 Abitur, Oekumenisches Gymnasium zu Bremen e.V.
Note 1.1

Present appointments and Positions:

Member of UK GLE, UK Genetics in Livestock and Equines Committee

Executive Director of British Breeding, in charge of the Youngstock Evaluation and Development Programme originally run by the British Equestrian Federation.

Owner, Horsepower Creative, offering PR, Marketing and Photography services in the equestrian industry

Manager, Lytham Tutors, a Tutoring Agency focusing on neurodiversity and inclusion.

Senior evaluator, public representative and consultant, Anglo European Studbook

Previous employment and appointments:

- 11/2018 – 05/2023 Research Fellow at the John Rylands Institute
- 01/2012 – 11/2017 Lecturer in German Studies at The University of Manchester
- 09/2009 – 12/2011 Graduate Teaching Contractor at The University of Manchester and at The Goethe Institute in Manchester
- 09/2007 – 09/2010 AHRC PhD Scholarship
- 09/2005 – 09/2007 Part-Time Teacher of Modern Languages, French, German and Latin, St Thomas More Catholic High School, Crewe
- 07/2000 – 09/2004 Graduate Trainee and Managerial Positions in PR, Sales and Marketing at Jaguar Cars Ltd and Jaguar Land Rover

Academic Publications

‘Transparente Oberflächen: zu einigen Gesten in Kleists *Die Marquise von O...*’, in Kleist Revisited, eds. Hans Ulrich Gumbrecht and Friederike Knüpling (München: Wilhelm Fink, 2014)

‘Weibliche Heilige in Fontane, ein rein dekoratives Phänomen?’, in *Theodor Fontane – Dichter des Übergangs: Beiträge zur Frühjahrstagung der Theodor Fontane Gesellschaft 2010*, ed. by Patricia Howe (Würzburg: Königshausen & Neumann, 2013)

Joint author (with Dr Judith Purver): “‘Der Mund des Wirbels öffnet sich von Zeit zu Zeit dunkelblickend, wie das Auge des Todes’: Wasser-Räume und Poesie in der Romantik”, in *Raumkonfigurationen in der Romantik*, ed. Walter Pape (Tübingen, Niemeyer, 2010)

Curriculum Vitae

Mateusz Cichoń

Professional Summary

Multidisciplinary professional combining expertise in law, sports management, and equine breeding. Admitted to the bar and active as an attorney-at-law with practical experience in civil and commercial law. Vice-President of the Polish Horse Breeders Association (PZHK), accomplished international dressage athlete, organizer of major equestrian events.

This candidacy would bring legal and organizational expertise, as well as a sporting perspective, to the WBFSH. It would also address the needs and expectations of smaller breeding associations - including those in Central and Eastern Europe, a region that currently represents a rapidly growing horse breeding market.

Professional Experience

Vice-President of Polish Horse Breeders Association (PZHK)

Warsaw, Poland | Since May 2024

President of Silesian-Opole Horse Breeders Association (ŚOZHK)

Katowice, Poland | Since August 2022

- Member of the Coordination Committee with the Polish Equestrian Federation
- Co-creator of breeding policies and regulations
- Representative of breeders and regional associations at national level

Disciplinary Officer of Polish Equestrian Federation (PZJ)

Warsaw, Poland | Since November 2025

- Acts as a prosecutor and first-instance authority in disciplinary cases within Polish Equestrian Federation

Attorney-at-law Cichoń Lex – Law Office

Katowice, Poland | Since 2019

- Specialization in civil, commercial, and sports law
- Representation of clients in litigation and arbitration
- Legal advisory for breeding organizations and sports entities

Founder & Managing Director of Cichoń Stallions

Radzionków, Poland | Since 2017

- Operates Poland's leading stallion station in cooperation with Schockemöhle and Helgstrand
 - Organizer of major equestrian events: "How to breed a success?" international breeding conference, stallion shows, foal auctions, foals and young horses championates – ex. Polish Championships for Young Dressage Horses
 - Promotes innovation in horse breeding and modern sport horse marketing
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Education

Master of Laws (LL.M.)

University of Silesia, Faculty of Law and Administration

Katowice, Poland | 2011-2015

- Author of multiple legal publications

Advocate Traineeship – Katowice Bar Association

Katowice, Poland | 2016-2018

- Winner of the Regional and Finalist of the National Rhetoric Contest
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Achievements in Equestrian Sports

- Winner of **Nations Cup** in Budapest 2023 - **secured Olympic qualification** for Team Poland – Paris 2024
 - Multiple-time Polish Dressage Championships medalist
 - Represented Poland at the European Youth Championships and several FEI WBFSH World Breeding Championships for Young Horses
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Languages

- **Polish** – Native
- **English** – Advanced
- **German** – Advanced